

PROJECT ACTIVITIES

Activity	Your possibility to participate!
<p>Time : June of 2016</p> <p>Project management committee - starting meeting in Finland</p>	<p>Participants: 16 (8 x 2 representatives of participating LAGs)</p>
<p>Time : August of 2016</p> <p>Opening event of the project in Estonia</p> <p>3 days (include 1 day study trip to local entrepreneurs and opening seminar)</p>	<p>64 participants. You can find seminar materials here: http://www.arenduskoda.ee/et/koostoeoprojektid/kestlik-ettevotlus-maal</p>
<p>Time : 2016-2017 (project's first and second year)</p> <p>Transnational exchange of rural entrepreneurs</p> <p>Finding the entrepreneurs by autumn 2016 in three countries – filling in the applications (required knowledge of English language, willingness to provide accommodation for foreign partners/persons meaning 1 adult/entrepreneurs and 1 youngster).</p> <p>Entrepreneurs are encouraged to take with them to exchange one young person (aged 16 - 30) from their family or local community, who is interested in continuing the family business or starting own local company.</p> <p>Leading LAG will gather all applications; together with partnering LAG-s. Leading LAG is responsible for forming suitable "entrepreneur pairs."</p> <p>The entrepreneurs exchange will be determined at the end 2016 or in the beginning of 2017. Detailed exchange time will be decided by participants (the pair)</p>	<p>Participants: 80-88 (every participating LAG can send 10-11 entrepreneurs and 10-11 young all together the number of participants 80-88 entrepreneurs and 80-88 young person).</p> <p>Register here for participation: https://docs.google.com/forms/d/e/1FAIpQLSeta1bjqoDuPwbmkX1fPG4S8KvXG8EdFSUsIW0Z0W91Cpug/viewform?c=0&w=1</p> <p>3 seminars, each has at least 30 participants (1 seminar for each participating country, targeted to local entrepreneurs and NGO-s who might be interested in forming similar partnerships). Sharing information about the exchange.</p>

<p>themselves.</p> <p>Paired entrepreneurs both get to spend 3-7 days in other country.</p> <ul style="list-style-type: none"> • → the exchange will hopefully be the beginning of new cooperation; • → an “exchange diary” or photo-updates will be made in participants mother tongue, overview of that information will be translated later into English to offer wider public and all participating LAGs an 	
<p>Time: beginning of 2017 Project management committee meeting – 2 days, at the beginning of the project second year in Latvia</p>	<p>Participants: 16 (8 x 2 representatives) Feedback from entrepreneurs taking part in the exchange, deciding workshops, cooperation seminars and study-tour dates. Working on and deciding joint marketing plan.</p>
<p>Time: 2016-2018 Joint region to region marketing materials</p> <p>Marketing sustainable rural tourism of every participating LAG region together with local food and other linked products-services (hobby theatres, farm and village shops-cafes, handicraft products-services, open farm visits possibilities etc.) on LAGs’ websites and the link in Facebook (short information about participant LAG regions (in tourism matter) and participants service offers with links to their homepages)</p> <p>Short transnational written material (form to be decided 2016)</p>	<p>Output: Electronic transnational marketing material linked with participating regions and entrepreneurs/NGO-s Content: information about participant LAG-s and target participants products-services</p> <p>Written transnational marketing material with same content as mentioned above.</p>
<p>Time: 2018 Study trips Finland – goes to Estonia 4-5 days Latvia – goes to Estonia 4-5 days and to Finland (together with Estonian group) 4-5</p>	<p>Participants: max 30 people per country in one study trip. Target groups for these study tours are meant for new entrepreneurs and NGOs who have gotten interested during the project of similar</p>

<p>days Estonia – goes to Latvia 4-5 days and to Finland 4-5 days</p>	<p>cooperation. Study trips will focus on business climate and experiences of local entrepreneurs. Each study trip aims to create new contacts between entrepreneurs and information about cooperation possibilities is included in every study trip.</p> <p>Output: written report about each trip, describing learning experience.</p>
<p>Time: January 2019 Final event – 3 days in Estonia include site visits and seminar where the results of the project will be presented. The seminar will be a multimedia event.</p>	<p>Participants: 80 (8 partners – each partner will have 10 representatives, including entrepreneurs).</p> <p>Output: project experiences are analysed and introduced to the wider public.</p>
<p>Time: January-February 2019 in Estonia Project management meeting in – analysis of the project results and planning following cooperation activities.</p>	<p>Participants: 16 (8 x 2 representatives of the partnering LAGs)</p>

In addition to agreed joined activities in the project, project partners will carry out activities in their own country/LAG which help to achieve the results of the cooperation project:

ESTONIA

Activity	LAG responsible
<p>Inspiration seminars for entrepreneurs 2016-2017 6 inspiration seminars</p>	<p>2 inspiration seminars - LAG Development Centre 2 inspiration seminars - LAG East-Harju Partnership 2 inspiration seminars - LAG Green Riverland Partnership</p>
<p>Design of service for entrepreneurs. In cooperation with art design students and design specialist entrepreneurs will get possibility to have new design for their service / product / company.</p>	<p>LAG Development Centre</p>

LATVIA

Activity	LAG responsible
Seminars for rural youth about development of rural entrepreneurship and the generation of new ideas.	Rural partnership of Lielupe
CLLD Strategy implementation, monitoring and evaluation.	
Several seminars per year for local entrepreneurs (including home producers, craftsmen, tourism service providers, associations) about possibilities of Leader funding.	
Participation in Jelgava and Ozolnieki local festivals.	
Training seminar organization (on request)	
"Leader projects contribution of the local products and territory development in Jelgava and Ozolnieki counties" Target groups might be existing and potential local entrepreneurs, associations and local municipalities representatives. The workshop is offered both Latvian and EU Local Action Groups.	
Seminars for rural entrepreneurs about possibilities of LEADER and other programmes.	LAG Liepaja District Partnership
Development of direct distribution chains for local products / services	
Festivals of local products / services	
"Open doors" in implemented LEADER projects promoting local products / services	

FINLAND

Activity	LAG responsible
Inspiration seminars for local entrepreneurs,	Pirkan-Helmi LAG Linnaseutu LAG Leader SEPR LAG
A study trip in Finland to a region outside our regions and a creation and support of thematic rural entrepreneurs' networks.	Pirkan-Helmi LAG Linnaseutu LAG Leader SEPR LAG